



## FLOWERS HOTEL GROUP

### OUR TEAM

#### JODY M. FLOWERS

*President & Owner  
Director of Sales, Corp.  
Account & Consortia  
Manager*

#### MARILYN LIBREA-ACOB

*Accounting Administrator*

#### MARA NOTTE

*Rome, Italy Sales Rep,  
Marketing & PR, Audio/Video  
Post-Production, Graphic &  
Web Design*

#### LENORE MEYERHOFF

*Sales & Marketing Assistant*

#### MAUREEN ASHLEY

*Corporate Sales Consultant*

#### TRICIA HENSON

*Consulting, Orlando, FL*

#### ACTIVE INTERNSHIP PROGRAM

*Yearly Internship  
opportunities for College  
Students.  
Inquire about intern  
possibilities with  
Jody@flowershotelgroup.com*

## OVERVIEW

Flowers Hotel Group is a sales and marketing company specializing in distinctive and exclusive hotels worldwide. Flowers Hotel Group has a selection of hotels and services which have been chosen for their exceptional comfort and stylish locations, with wonderful local features for the travel specialist or worldly traveler to choose from for the ideal setting and experience.

## HOTELS

Flowers Hotel Group represents beautiful hotels in destinations based in Cannes, France, New York City, Los Angeles, and Vancouver, Canada. We are always adding more locations. Each hotel embodies the distinct allure of the destination coupled with extraordinary service and hospitality.

## REPRESENTATION & CONSULTING

Flowers Hotel Group specializes in **Direct Sales & Marketing Services** including: Sales Board Presentations in the US markets, National & Local Trade Show participation, Sales Blitz, Sales Reception, Board Room Training for Agency 360, and Sales Trips.

Driving sales through relationship marketing, implementing strong strategies while concentrating on the brand and integrity of the client. Regional Sales & Marketing office based in Los Angeles for US markets working the Entertainment, Corporate, Production, and Consortia accounts.

**CONSORTIA & GDS:** Optimization, Auditing, and Management. Maximizing your property's revenue inventory across multiple channels is crucial.

We put the human touch into reservations, consortia management, and the global distribution reservation system (GDS) in maximizing and optimizing revenue for your property. We provide GDS connectivity and consortia management along with solution management to optimize these channels by following the best practices in auditing, strategy, and consulting for these revenue streams.

**CREATIVE & MARKETING SERVICES:** Digital & Print Marketing plus our respected **Travellin' Times** Newsletter and Blog, reaches over 6500 qualified corporate travel & corporate travel exhibitors coast to coast, and parts of the UK & European markets.

## CORPORATE TRAVEL EVENTS

**TRADE SHOW ORGANIZATION:** Event production, creation, & management for the industry, from table top trade shows or pop-up mixers to panel discussion seminars and educational workshops. Current events take place in LA, NYC, Vancouver, and Chicago. We are always expanding to include more cities.

**FOUNDED  
2007**

WEBSITE —  
MEDIA CONTACT —  
L.A. OFFICE —

**flowershotelgroup.com**  
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(323) 664-4472 • [jody@flowershotelgroup.com](mailto:jody@flowershotelgroup.com)

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## TRANSPORTATION SERVICES

Utilize our new service to book your next special event, account management program, global ground mobile services all with several booking options – to make us your one-stop shop!

## TRAVEL MANAGEMENT SOLUTIONS

We offer a wide range of solutions for corporate travel management companies to streamline your workflow and deliver an exceptional experience to your clients. We offer a range of services from consulting to management to technology to help you stay ahead while still keeping that personal touch that your clients are counting on.

## CHARITY - GIVING BACK TO THE COMMUNITY

Annual Golf Tourney held in Southern CA supporting a local 501 3c. In past years, proceeds have gone to support the Wildlife Waystation animal sanctuary. We are always on the look out for new charities to support!

## CLIENTELE

Specific Fortune 500 Companies, Media Entertainment Companies, High-End Leisure & Corporate Travel Management Companies, plus over 100 Travel agencies with affiliations Virtuoso, Signature Travel Network, American Express, Ensemble, Vacation.com, and several more markets based on current trends, needs, and demand of the client. Active members of Los Angeles Business Travel Association (LABTA, active since 1996), Global Business Travel Association (GBTA, active since 1998), Active Guest of PROST LA & OC.

## VIDEO PRODUCTION

Video Production House Services:

A Co-Production with Notte Studios, EXPRESS YOURSELF

We offer a full range of video services from in-studio filming to post-production.

Produce your video with us – Contact us for a quote.

Travellin' TIMES EXTRA - We've GONE TV! Our new Travel TV Series, premiering in 2021

#### Social Follow:

Instagram @traveltvextra

Instagram @flowershotelgroup9

The Travellin' Times EXTRA on YouTube

The **Travellin' Times**  
**EXTRA**

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